

work experience

GRAPHIC DESIGNER (FREELANCE & FULL-TIME FREELANCE)

- 2/15-present **The Garden Club of America-Graphic Designer**
Graphic design and layout for all the GCA's internal communications, including major printed publications, internal documents, and manuals.
- 4/08-1/15 **Lucky Magazine-Graphic Designer**
Marketing, branding, and promotional pieces for Lucky Magazine and Luckymag.com.
- The Dérivateur Magazine-Creative Director**
Responsible for creating and overseeing the design and visual architecture of the magazine.
- (LIFT) Legal Information for Families Today-Graphic Designer**
Redesigned graphic identity on print and online materials.
Designed evites and eblasts, promotional print graphics, flyers, signage, and invitations.
- The Resource Magazine, Art & Auction, Modern Painters, American Craft Magazine-Graphic Designer**
Layout on magazines.
- Mid-Manhattan Performing Arts Foundation-Graphic Designer**
Promotional graphics (posters displayed on St. Bart's Church, email blast, and postcards).
- Felissimo-Graphic Designer**
Created signage, menus, and packaging for international store and tearoom.
- McGill-Queens University Press-Illustrator**
Cover and jacket design on the book *The Imaginative Structure of the City*.
- Fordham University-Graphic Designer**
Collateral advertising design for a University.
- Home Box Office-Graphic Designer**
Production, layout, and proofreading work on all versions of direct mail pieces. Also, created logos, brochures, and collateral material; predominantly using Photoshop and InDesign.

PRODUCTION DESIGNER (FULL-TIME)

- 5/05-3/08 **Martha Stewart Omnimedia-Design Production** on Martha Stewart Weddings Magazine, and Martha Stewart Living Magazine. Intensive use of k4 and InDesign to implement layout and production changes on magazines.

skills

Adobe InDesign CC, Final Cut Pro, Photoshop, Illustrator, Acrobat, Excel, Word. Knowledge of CSS and XML coding, Dreamweaver and Flash. *Watercolor, Drawing.*

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education

Columbia University BA English
School of General Studies Scholarship recipient.

School of Visual Arts
Graphic design and textile design classes.

Fashion Institute of Technology
Web design classes.

video

caffelatteproductions.com
<https://www.youtube.com/portionschannel>